

FireWater Fuel Corporation Proprietary Technology Published in *Science Magazine* and Covered by National and International Media Outlets

Calgary, Alberta – March 31, 2013 – FireWater Fuel Corporation (“FFC”), a developer of heterogeneous catalysts for generating clean fuels, published a proprietary technology in the leading peer-reviewed journal, *Science Magazine*. The article passed a rigorous review process from fellow scientists and can be found at:

<http://www.sciencemag.org/content/early/2013/03/27/science.1233638>.

The *Science* article details a breakthrough method of fabricating electrocatalysts made of inexpensive, non-toxic, and abundant resources, that facilitate the production of clean hydrogen from water. “The *Science* article confirms the significance of FFC’s electrocatalyst technology to the clean energy market,” said Ryan Smith, CEO of FireWater Fuel Corporation.

The publication in *Science Magazine* received extensive national and international attention by media outlets that included The Globe & Mail, Canadian Broadcasting Corporation (CBC), CTV, Discovery Channel, MIT Technology Review, La Presse, National Public Radio (USA), and the Canadian Press. Links to the news stories can be located at the respective websites and also on the FFC website www.fwfuel.com.

About FireWater Fuel Corporation

FFC is a clean energy company with corporate headquarters in Calgary, Alberta, Canada. Founded in 2011, FFC is commercializing a revolutionary discovery in the science of hydrogen production made at the University of Calgary (the “U of C”). A team of Ph.D. scientists is furthering the technology in a state-of-the-art facility located at the U of C, and supported by some of the most sophisticated electrochemical and spectroscopic instrumentation in the world. This expertise, combined with a management team experienced in bringing innovative technologies to market, provide the ideal combination for creating an entirely new market segment for hydrogen.

Caution Regarding Forward Looking Statements

This release contains forward-looking statements and other statements concerning FFC, the objectives and strategies of FFC, and estimates and intentions about achievements, and other future events. FFC believes the messages reflected in its forward-looking statements are reasonable, but no guarantee of achievements, future results, performance, or any other future event is given. These statements are based on current expectations, and actual results may differ from these forward-looking statements due to many factors. No person or corporation should place undue reliance on these forward-looking statements. Furthermore, the forward-looking statements contained herein are made as of the date of this release, and the FFC undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, unless otherwise required by law. The forward-looking statements contained in this release are expressly qualified by this cautionary statement.